



Università
degli Studi di
Messina

Dipartimento di Economia
CdS Consulenza e Gestione d'impresa
Curriculum International Management

International Marketing course
prof. Elvira Tiziana La Rocca

Professional Guest Lecture

The role of Temporary Export Manager in the internationalization of SMEs

Dr. Giuseppina Bruno

**UNIEXP
ORTIMA
NAGER**



TUESDAY
06 OCT, 2026



TIME
11:15 AM



ROOM 204
AULARIO