



Università
degli Studi di
Messina

DIPARTIMENTO DI ECONOMIA

CdLM Consulenza e Gestione d'Impresa
curriculum International Management

International Marketing course
prof. Elvira Tiziana La Rocca

Seminar

The role of new Web 3.0 Technologies on international marketing strategies and business models

prof. Francesco Fasano
University of Calabria

Tuesday 5 November 2024
ore 16:15 room 2