



Università
degli Studi di
Messina

Dipartimento di Economia
CdS Consulenza e Gestione d'impresa
Curriculum International Management

International Marketing course
prof. Elvira Tiziana La Rocca



Seminar

***The role of Temporary
Export Manager in the
international development
of SMEs***

Dr. Giuseppina Bruno

**UNIEXP
ORTMA
NAGER**



**WEDNESDAY
20 NOV, 2024**



**TIME
09:00 AM**

**ROOM 12
BUILDING C**